ORDER

Orders	Order / Rev:	105004		
	Alt Order #:	06837947		
	Product Desc:	OBAM FOR AMERICA		HD
	Estimate:	1537		KSNV
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	121	\$73,460.00	\$62,441.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	121	\$73,460.00	\$62,441.00	0.00
Totals	121	\$73,460.00	\$62,441.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$73,460.00
Market	100%	\$244,866.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$51,422.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$34,281.33
KTUD	1%	\$2,448.67
KVVU	26%	\$63,665.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$19,589.33

_	Ln	Ch	Start	End	Inventory Co	ode Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	1	KSNV	10/02/12	10/08/12	M-F 5-6a Wal	ceUp w/Wa@M	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
					M-F 5-6a Wa	keUp w/Wagners								
		WAKE U	P WITH T	HE WAGN	IERS									
		Star	t Date E	Ind Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/0	2/12 1	10/08/12	MTWTF	5	\$450.00	0.00						

Print Date: 10/15/12 15:12:48 Page 2 of 18

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Star	End	Inventory Code	Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Typ	e Spots	Amount
1 KSNV 10/02	12 10/08/12	M-F 5-6a WakeUp	U	5-6a	MTV	<i>W</i> TF	:30	5	\$450.001	0.00 NN	1 5	\$2,250.00
WAKE UP WIT	H THE WAGN	M-F 5-6a WakeUp	w/Wagners									
Start Date	End Date		Spots/Week	Rate	Rating							
Week: 10/02/12	10/08/12	MTWTF	5	\$450.00	0.00							
Spot Ch Date R		escription		/End Time		_	eekdays	Leng		Rtg Type		
	12-10/08/12 N .6,1.7,1.8,1.9,	1-F 5-6a WakeUp w/ 1 10	wagner 5-6a			M	ΓWThF		30 (\$450.00)	0.00 ///	"	
		F] NOT AVAILABLE	RATE									
		- 1-F 5-6a WakeUp w∕				M	ГWГhF	::	30 (\$450.00)	0.00 NA	1	
	6, 1.7, 1.8, 1.9,											
•		E] NOT AVAILABLE				M	rum). r		00 (0450.00)	0.00 1/4		
	12-10/08/12 N .6,1.7,1.8,1.9,	1-F 5-6a WakeUp w/ 1 10	wagner 5-6a			IVI	ГWThF		30 (\$450.00)	0.00 ///	"	
		T. 70 E] NOT AVAILABLE	RATE									
-		- 1-F 5-6a WakeUp w/				M	ГWThF	::	30 (\$450.00)	0.00 NA	1	
	6, 1.7, 1.8, 1.9,											
•		E] NOT AVAILABLE				M	rum). r		00 (0450.00)	0.00 1/4		
	12-10/08/12 N .6,1.7,1.8,1.9,	1-F 5-6a WakeUp w/ 1 10	wagner 5-6a			IVI	ГWThF		30 (\$450.00)	0.00 ///	"	
		T. 70 E] NOT AVAILABLE	RATE									
		1-F 5-6a WakeUp w/				M	ГWThF	- :3	30 \$450.00	0.00 NN	1	
MG for 1.5												
•	tate to Reinsta	•	M/			M	rum). r	,	0. 0450.00	0.00 NI	.	
7 KSNV 10/02/		I-F 5-6a WakeUp w/ ⊿	vvagner:5-6a			IVI	ГWThF	- :	30 \$450.00	0.00 NN	1	
~	ate to Reinst											
-		1-F 5-6a WakeUp w/	Wagner:5-6a			M	ГWГhF	- :3	30 \$450.00	0.00 NN	1	
MG for 1.5												
•	tate to Reinsta	•	\\\			M	rum). r		00 045000	0.00 NI	, [
9 KSNV 10/02/		I-F 5-6a WakeUp w/ ⊿	vvagner:5-6a			M	ГWThF	- ::	30 \$450.00	0.00 NN	1	
~	ate to Reinst											
-		1-F 5-6a WakeUp w/	Wagner:5-6a			M	ГWГhF	- :3	30 \$450.00	0.00 NN	1	
MG for 1.5												
	ate to Reinsta										_	
2 KSNV 10/02	12 10/08/12	Wake Up Early W/ Wake Up Early Wa	-	430a-5a	MIN	<i>N</i> TS	:30	5	\$50.003	0.00 NN	1 5	\$250.00
WAKE UP EAF	LY W/THE W		agners									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/02/12	10/08/12	MTWTS	5	\$50.00	0.00						_	
3 KSNV 10/02	12 10/08/12	M-F 6-7a WakeUp	J	6-7a	MTV	<i>W</i> TF	:30	5	\$700.001	0.00 NN	1 5	\$3,500.00
WAKE UP WIT	H THE WAGN	M-F 6-7a WakeUp NFRS	w/vvagners									
Start Date	End Date	_	Spots/Week	Rate	Rating							
Week: 10/02/12	10/08/12	MTWTF	5	\$700.00	0.00						1	

Print Date: 10/15/12 15:12:48 Page 3 of 18

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End Time Da	ays Len Spots Rate Pri Rtg Type Spots Amount
3 KSNV 10/02/12 10/08/12 M-F 6-7a WakeUp w/Wa@M 6-7a MTW	/TF :30 5 \$700.001 0.00 NM 5 \$3,500.00
M-F 6-7a WakeUp w/Wagners	
WAKE UP WITH THE WAGNERS	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF 5 \$700.00 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner 6-7a	MTWThF :30 (\$700.00) 0.00 NM
See MG 3.6,3.7,3.8,3.9,3.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a	МГWГhF :30 (\$700.00) 0.00 <i>NM</i>
See MG 3.6,3.7,3.8,3.9,3.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner 6-7a	МГWГhF :3 <i>0 (\$700.00)</i> 0.00 <i>NM</i>
See MG 3.6,3.7,3.8,3.9,3.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	· · · · · ·
4 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner 6-7a	МГWThF :30 (\$700.00) 0.00 <i>NM</i>
See MG 3.6,3.7,3.8,3.9,3.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	(4,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
5 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner 6-7a	MTWThF :3 <i>0 (\$700.00) 0.00 NM</i>
See MG 3.6,3.7,3.8,3.9,3.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	· · · · ·
6 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner 6-7a	MTWThF :30 \$700.00 0.00 NM
(f) MG for 3.1,3.5,3.4,3.3,3.2 [Revised Rate to Reinstate]	
7 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner:6-7a	МГWThF :30 \$700.00 0.00 NM
MG for 3.1,3.5,3.4,3.3,3.2 [Revised Rate to Reinstate]	
8 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner:6-7a	MTWThF :30 \$700.00 0.00 NM
MG for 3.1,3.5,3.4,3.3,3.2	
[Revised Rate to Reinstate]	MEMELE :20 \$700.00 0.00 NIM
9 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner:6-7a MG for 3.1,3.5.3.4,3.3.3.2	MTWThF :30 \$700.00 0.00 NM
[Revised Rate to Reinstate]	
10 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner:6-7a	МГWThF :30 \$700.00 0.00 NM
MG for 3.1,3.5,3.4,3.3,3.2 [Revised Rate to Reinstate]	
4 KSNV 10/02/12 10/08/12 Today Show CM 658a-9am MIW	TF :30 10 \$900.001 0.00 NM 10 \$9,000.00
Today Show	
TODAY SHOW	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF 10 \$900.00 0.00	

Print Date: 10/15/12 15:12:48 Page 4 of 18

 Order / Rev:
 105004
 Advertiser:
 Obama for America

 Alt Order #:
 06837947
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/02/12 - 10/08/12
 Estimate:
 1537

Ln Ch Start End Inventory Code E	Break Start/End 1	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
4 KSNV 10/02/12 10/08/12 Today Show	M 658a-9am	MTWTF-	- :30 10	\$900.001	0.00 NM	10	\$9,000.00
Today Show TODAY SHOW							
Start Date	Neek Rate	Rating					
Week: 10/02/12 10/08/12 MTWTF	10 \$900.00	0.00					
Spot Ch Date Range Description	Start/End Time 658a-9am		Weekdays Len		Rtg Type		
1 KSNV 10/02/12-10/08/12 Today Show See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18	000a-9am		MI WITIF	:30 (\$900.00)	0.00 14141		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
2 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18							
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/02/12-10/08/12 Today Show	658a-9am		МГWГhF	:30 (\$900.00)	0.00 1/1/1		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18	030a-9am		WITWITH	.30 (\$300.00)	0.00 /1///		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
4 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18							
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/02/12-10/08/12 Today Show	658a-9am		МТЖГЬБ	:30 (\$900.00)	0.00 0/04		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18	030a-9am		WII WIIII	.30 (\$300.00)	0.00 /1///		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
7 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
8 KSNV 10/02/12-10/08/12 Today Show	658a-9am		МТЖГЬБ	:30 (\$900.00)	0.00 NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18	ooda dam			.σο (φοσο.σο)	0.00 11111		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
10 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
11 KSNV 10/02/12-10/08/12 Today Show	658a-9am		МТWГhF	30 \$900.00	0.00 NM		
MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8	ooda oa			φουσίου	0.00 1		
[Revised Rate to Reinstate]							
12 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	30 \$900.00	0.00 NM		
MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]							
13 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	30 \$900.00	0.00 NM		
MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8				********			
[Revised Rate to Reinstate]							
14 KSNV 10/02/12-10/08/12 Today Show	658a-9am		МТWГhF	30 \$900.00	0.00 NM		
MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]							
15 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	30 \$900.00	0.00 NM		
MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8							
[Revised Rate to Reinstate]							
16 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	30 \$900.00	0.00 NM		
MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]							
17 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	30 \$900.00	0.00 NM		
MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8							
[Revised Rate to Reinstate]							
18 KSNV 10/02/12-10/08/12 Today Show	658a-9am		MTWThF	30 \$900.00	0.00 NM		
MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]							
5 KSNV 10/06/12 10/06/12 News 3 Sunrise - SATUR		S	- :30 1	\$125.004	0.00 NM	1	\$125.00
News 3 Sunrise SATURE NEWS 3 AT SUNRISE							
Start Date		Rating					
10000110701712	1 \$125.00 CM 7a-9am	0.00	- :30 1	\$175.004	0.00 NM	1	\$175.00
Saturday Today	ow ra-yaiii	S	50 I	φ173.004	U.UU INIVI	ı	φ1/3.00

Print Date: 10/15/12 15:12:48 Page 5 of 18

KSNV

Order / Rev: 105004

Advertiser: Obama for America

06837947 Alt Order #:

OBAM FOR AMERICA Product Desc:

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1537

Ln Ch Start End SATURDAY	Inventory Code E	Break Start/E	nd Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/	Week Ra	te Rating						
Week: 10/01/12 10/07/12	S-	1 \$175.0							
7 KSNV 10/07/12 10/07/12			S	S :30	1	\$110.004	0.00 NM	1	\$110.00
NEWS 3 AT SUNRISE	News 3 Sunrise SUNDA	Y							
Start Date End Date	Weekdays Spots/	Week Ra	te Rating						
Week: 10/01/12 10/07/12	S	1 \$110.0							
8 KSNV 10/07/12 10/07/12		CM 7a-8am	S	S :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY ON SUNDAY	Sunday Today								
Start Date End Date	Weekdays Spots/	<u>Week</u> <u>Ra</u>	te Rating						
Week: 10/01/12 10/07/12	S	1 \$750.0					5. -		
Spot Ch Date Range 1 KSNV 10/01/12-10/07/12	Description Sunday Today	Start/End Tim 7a-8am		<u>Weekdays</u> Sเ	Leng		Rtg Type 0.00 NM		
See MG 8.2	Junuay Today	ra dam				ου (φ7ου.υυ)	0.00 14141		
-	[E] NOT AVAILABLE RATE								
2 KSNV 10/01/12-10/07/12	Bunday Today	7a-8am		Sı	ı :3	30 \$750.00	0.00 NM		
MG for 8.1 10/07 [Revised Rate to Reins	ratel								
	(ato)								
9 KSNV 10/07/12 10/07/12	<u> </u>	CM 9a-930a	mS	S :30	1	\$125.004	0.00 NM	1	\$125.00
	<u> </u>	CM 9a-930a	mS	S :30	1	\$125.004	0.00 NM	1	\$125.00
NEWS 3 TODAY/WKEND	News 3 Today Wknd C News 3 Today			S :30	1	\$125.004	0.00 NM	1	\$125.00
	News 3 Today Wknd C	Week Ra	te <u>Rating</u>	5 :30	1	\$125.004	0.00 NM	1	\$125.00
NEWS 3 TODAY/WKEND Start Date End Date	News 3 Today Wknd C News 3 Today Weekdays Spots/	<u>Week</u> <u>Ra</u> 1 \$125.0	te <u>Rating</u> 10 0.00		1	\$125.00 4 \$175.00 4	0.00 NM	1	\$125.00 \$175.00
NEWS 3 TODAY/WKEND Start Date Week: 10/01/12 10/07/12 10 KSNV 10/07/12 10/07/12	News 3 Today Wknd Content of the News 3 Today Weekdays Spots/S Chris Matthews 9:30AM Content of the News SUN 9:30	Week Ra 1 \$125.0	te <u>Rating</u> 10 0.00						, , , ,
NEWS 3 TODAY/WKEND Start Date End Date Week: 10/01/12 10/07/12 10 KSNV 10/07/12 10/07/12 CHRIS MATTHEWS SHOW	News 3 Today Wknd Content of the News 3 Today Weekdays Spots/S Chris Matthews 9:30AM Content Matthews SUN 9:30	Week Ra 1 \$125.0 SM 9:30a-10	te <u>Rating</u> 00 0.00 DaS						, , , ,
NEWS 3 TODAY/WKEND Start Date Week: 10/01/12 10/07/12 10 KSNV 10/07/12 10/07/12	News 3 Today Wknd Content of the News 3 Today Weekdays Spots/S Chris Matthews 9:30AM Content of the News SUN 9:30	Week Ra 1 \$125.0 SM 9:30a-10	te Rating 00 0.00 0aS						, , , ,
NEWS 3 TODAY/WKEND Start Date Week: 10/01/12 10/07/12 10 KSNV 10/07/12 10/07/12 CHRIS MATTHEWS SHOW Start Date End Date	News 3 Today Wknd Content of the News 3 Today Weekdays Spots/S Chris Matthews 9:30AM & Chris Matthews SUN 9:30 Weekdays Spots/S M-F Today Show II 3rd H0	Week Ra 1 \$125.0 SM 9:30a-10 0am Ra Week Ra 1 \$175.0	te Rating 00 0.00 0aS	5 :30					, , , ,
NEWS 3 TODAY/WKEND Start Date End Date Week: 10/01/12 10/07/12 10 KSNV 10/07/12 10/07/12 CHRIS MATTHEWS SHOW Start Date End Date Week: 10/01/12 10/07/12 11 KSNV 10/02/12 10/08/12	News 3 Today Wknd Content of the News 3 Today Weekdays Spots/S Chris Matthews 9:30AM & Chris Matthews SUN 9:30 Weekdays Spots/S	Week Ra 1 \$125.0 SM 9:30a-10 0am Ra Week Ra 1 \$175.0	te Rating 0.00 DaS te Rating 0.00	5 :30	1	\$175.004	0.00 NM	1	\$175.00
NEWS 3 TODAY/WKEND Start Date	News 3 Today Wknd Content of the News 3 Today Weekdays Spots/S Chris Matthews 9:30AM & Chris Matthews SUN 9:30 Weekdays Spots/S M-F Today Show II 3rd H0	Week Ra 1 \$125.0 SM 9:30a-10 0am Ra Week Ra 1 \$175.0 BM 9-10a	te Rating 0.00 DaS te Rating 0.00 MTWTF	5 :30	1	\$175.004	0.00 NM	1	\$175.00

Print Date: 10/15/12 15:12:48 Page 6 of 18

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End Time D	pays Len Spots Rate Pri Rtg Type Spots Amount
,	WTF :30 10 \$425.001 0.00 NM 10 \$4,250.00
M-F Today Show II TODAY SHOW II	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/02/12 10/08/12 MTWTF 10 \$425.00 0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	WeekdaysLengthRateRtgTypeMTWThF:30(\$425.00)0.00NM
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20	MI WIII .50 (\$425.00) 5.00 PW
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	МГWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	MTWThF :3 <i>0 (\$425.00) </i>
4 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
6 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20	()
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
7 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
8 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	МГWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
10 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
11 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 \$425.00 0.00 NM
MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2	
[Revised Rate to Reinstate] 12 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 \$425.00 0.00 NM
MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2	MIWITH30 \$423.00 0.00 NW
[Revised Rate to Reinstate]	
13 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 \$425.00 0.00 NM
MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]	
14 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 \$425.00 0.00 NM
MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2	
[Revised Rate to Reinstate]	MENTEL CO. 6405.00.000 NIM
15 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2	MTWThF :30 \$425.00 0.00 NM
[Revised Rate to Reinstate]	
16 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 \$425.00 0.00 NM
MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]	
[Revised Rate to Reinstate] 17 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	МГWThF :30 \$425.00 0.00 NM
MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2	• • • • • • • • • • • • • • • • • • • •
[Revised Rate to Reinstate]	ACTIVITY II
18 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2	MTWThF :30 \$425.00 0.00 NM
[Revised Rate to Reinstate]	
19 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a	MTWThF :30 \$425.00 0.00 NM

Print Date: 10/15/12 15:12:48 Page 7 of 18

 Order / Rev:
 105004
 Advertiser:
 Obama for America

 Alt Order #:
 06837947
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/02/12 - 10/08/12
 Estimate:
 1537

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	2 10/08/12	M-F Today Show		9-10a	MTWTF-		10	\$425.001	0.00 NM	10	\$4,250.00
11 NOINV 10/02/12	10/00/12	M-F Today Show		9-10a	WII WIII-	50	10	ψ425.00 T	U.UU INIVI	10	ψ4,230.00
TODAY SHOW II		WT Today Offow									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	10	\$425.00	0.00						
Spot Ch Date Rar		escription		/End Time		Weekday	s <u>Ler</u>	ngth Rate	Rtg Type		
~		1.4,11.1,1 1.7,11.9,	11.10,11. 3,11.	.2							
[Revised Rat		•									
20 KSNV 10/02/12	-10/08/12 N	I-F Today Show II 3	3rd Hr 9-10	a		MTWThF-		:30 \$425.00	0.00 NM		
MG for 11.6,	11.5,11.8,1	1.4,11.1,11.7,11.9,	11.10,11.3,11.	2							
[Revised Rat	te to Reinst	ate]									
12 KSNV 10/02/12	2 10/08/12	M-F Today Show	III 4th ICM	10am-11am	MTWTF-	- :30	10	\$325.00 1	0.00 NM	10	\$3,250.00
		Today 4th Hour									
TODAY SHOW II	1										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	10	\$325.00	0.00						

Print Date: 10/15/12 15:12:48 Page 8 of 18

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/En	nd Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
12 KSNV 10/02/12 10/08/12 M-F Today Show III 4th 16th 10am-11	am MTWTF	:30 10	\$325.00 1	0.00 NM	10	\$3,250.00
Today 4th Hour TODAY SHOW III						
Start Date	e Rating					
Week: 10/02/12 10/08/12 MFWF 10 \$325.0		Marabalana	ul. Dete	Dia T		
Spot Ch Date Range Description Start/End Time 1 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am		<u>Veekdays Leng</u> //TWThF:3	<u>n Rate</u> 0 (\$325.00)	Rtg Type		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			υ (φο2ο.οο)	0.00 /\/		
2 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/ITWThF :3	0 (\$325.00)	0.00 NM		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			(4020.00)			
3 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 (\$325.00)	0.00 <i>NM</i>		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	12.20					
4 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 (\$325.00)	0.00 <i>NM</i>		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	12.20					
5 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 (\$325.00)	0.00 <i>NM</i>		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	12.20					
6 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 (\$325.00)	0.00 <i>NM</i>		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	12.20					
7 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am		/ITWThF :3	0 (\$325.00)	0.00 <i>NM</i>		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
8 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am		/ITWThF :3	0 (\$325.00)	0.00 <i>NM</i>		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	12.20					
9 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am		/ITWThF :3	0 (\$325.00)	0.00 <i>NM</i>		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	12.20					
10 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am		/ITWThF :3	0 (\$325.00)	0.00 <i>NM</i>		
See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
11 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 \$325.00	0.00 NM		
MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
12 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/ITWThF :3	0 \$325.00	0.00 NM		
MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
13 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 \$325.00	0.00 NM		
MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
14 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	Ŋ	/TWThF :3	0 \$325.00	0.00 NM		
MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
15 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 \$325.00	0.00 NM		
MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	_					
16 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 \$325.00	0.00 NM		
MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	_	ental c	0 000= -	0.00		
17 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	o \$325.00	0.00 NM		
MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
18 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/TWThF :3	0 \$325.00	0.00 NM		
MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
19 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am	N	/ГWThF :3	0 \$325.00	0.00 NM		

Print Date: 10/15/12 15:12:48 Page 9 of 18

 Order / Rev:
 105004
 Advertiser:
 Obama for America

 Alt Order #:
 06837947
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/02/12 - 10/08/12
 Estimate:
 1537

Ln Ch	Start	End	Inventory Code		Start/End T					Rtg Type		Amount
12 KSNV	10/02/12	2 10/08/12	M-F Today Show Today 4th Hour	III 4th KEM	10am-11am	MTWTF-	- :30 1	0 \$32	5.00 1	0.00 NM	10	\$3,250.0
	SHOW II		•									
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	Date Rai	10/08/12 nge D	escription	10 Star	\$325.00 t/End Time	0.00	Weekdays I	Length	Rate	Rtg Type		
──⊕ MG	for 12.9,	<u>12.</u> 1,12.8, <u>1</u>	2.5,12.4,1 2.10,12.	7,12.6,12. 2,12	.3		Wookaayo	<u> Longun</u>	rtato	<u>1 (1) </u>		
-		te to Reinsta	-	L 415 L L			MOUTE D	00	# 005.00	0.00 NIM		
			I-F Today Show III 2.5,12.4,12.10,12.				MTWThF	:30	\$325.00	0.00 NM		
		te to Reinsta		7,12.0,12.2,12	.5							
		2 10/08/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF-	- :30	5 \$32	5.00 1	0.00 NM	5	\$1,625.0
RACHE Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/08/12	MTWTF	<u>5pots/week</u>	\$325.00	0.00						
	Date Rai		escription	Star	t/End Time		Weekdays I	Length	Rate	Rtg Type		
			Rachael Ray	11a	m-12pm		MTWThF	:30 (\$325.00)	0.00 <i>NM</i>		
		6,13.7,13.8, ₋ ABLE RAT	<i>13.9</i> E] NOT AVAILABL	_E RATE								
2 KSNV	10/02/12	-10/08/12 F	Rachael Ray	11a	m-12pm		MTWThF	:30 ((\$325.00)	0.00 <i>NM</i>		
		6,13.7,13.8, -ABLE RAT	13.9 E] NOT AVAILABL	LE RATE								
			achael Ray		m-12pm		MTWThF	:30 ((\$325.00)	0.00 <i>NM</i>		
		6,13.7,13.8, -ABLE RAT	13.9 E] NOT AVAILABL	_E RATE								
-			achael Ray		m-12pm		MTWThF	:30 +	(\$325.00)	0.00 <i>NM</i>		
See	e MG 13.	6, 13.7, 13.8,	•		•			,	,			
			achael Ray		m-12pm		МГWГhF	:30	\$325.00	0.00 NM		
⊕ MG	for 13.2,	13.5,13.3,1 te to Reinsta	3.1		•				,			
_			achael Ray	11a	m-12pm		МГWГhF	:30	\$325.00	0.00 NM		
⊕ MG	for 13.2,	13.5,13.3,1	3.1		·							
_		te to Reinsta -10/08/12 R	achael Ray	112	m-12pm		MTWThF	:30	\$325.00	0.00 NM		
⊕ MG	for 13.2,	13.5,13.3,1; te to Reinsta	3.1	IIa	π-τεριπ		WII WIIII	.50	ψ323.00	0.00 INIVI		
-			achael Ray	11a	m-12pm		МГWГhF	:30	\$325.00	0.00 NM		
⊕ MG	for 13.2,	13.5,13.3,1 te to Reinsta	3.1						,			
14 KSNV	10/02/12	2 10/08/12	Noon News	СМ	12-1230pm	M- WTF-	- :30	4 \$12	5.004	0.00 NM	0	\$0.0
NEWS (3 AT NOC	NI.	Noon News									
	rt Date	End Date	Weekdays	Spots/Week	Pate	Rating						
Week: 10/		10/08/12	M- WTF	<u> </u>	Rate \$125.00	0.00						
Spot Ch	Date Rai	nge D	escription	Star	t/End Time		Weekdays I	Length	Rate	Rtg Type		
_		-10/08/12 N	loon News	12-1	230pm		M- WThF	:30 ((\$125.00)	0.00 <i>NM</i>		
	edited											
-	edit] ' 10/02/12	-10/08/12 N	loon News	19-1	230pm		M- WThF	.30 4	(\$125.00)	0.00 <i>NM</i>		
Cre	edited	- 10/00/12 1\	IOOH NGWS	12-1	200μπ		MI_ MIIII	.30 +	ψ120.00)	J.OU INIVI		
_	edit]	10/00/10	loon Ne	40.4	220n		M WELE	-00	(0.40.E.00)	0.00 ***		
	10/02/12 edited	-10/08/12 N	ioon news	12-1	230pm		M- WThF	:30 (φ (∠0.00)	0.00 <i>NM</i>		
	edit]											
-	-	-10/08/12 N	loon News	12-1	230pm		M- WThF	:30 ((\$125.00)	0.00 <i>NM</i>		
	e <i>dited</i> edit]							`	,			
	1.04											

NEWS 4: THE AGENDA

Print Date: 10/15/12 15:12:48 Page 10of 18

KSNV

Order / Rev: 105004 Advertiser:

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA

Obama for America

Ln Ch	Start	End	Inventory Code	Brea	k Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N15 KSNV	10/02/1	2 10/08/12	The Agenda 123	•	1230-1p	N	/TWTF	:30	5	\$90.004	0.00 NM	0	\$0.00
NEWS 4	4: THE A	GENDA	The Agenda 123	0pm									
	rt Date	End Date	Weekdays	Spots/Wee	k Rate	Ratin	g						
Week: 10/		10/08/12	МГЖГЕ		5 \$90.00	0.0							
	Date Ra		Description The Agenda 1230p		art/End Time 30-1p			Weekdays MTWThF	<u>Lengt</u> 30:		Rtg Type 0.00 NM		
	edited	2-10/06/12	rrie Agenua 1230pi	111 12	30-1p			(VII VV I III'	30) (φου.υυ)	0.00 11111		
	edit]												
		2-10/08/12	The Agenda 1230p	m 12	30-1p]	MTWThF	- :30) (\$90.00)	• 0.00 <i>NM</i>		
<i>Cre</i> [cre	edited												
		2-10/08/12	The Agenda 1230p	m 12	30-1p]	МТWThF	- :30) (\$90.00)	0.00 NM		
Cre	edited		,		·					,			
[cre	•	2 40/00/40	The America 4000	40	00.4		,	MTPUTT). T	0.	(\$00.00)	0.00 1/14		
	edited	2-10/08/12	The Agenda 1230p.	m 12	30-1p		1	MTWThF	- :30) (\$90.00)	0.00 NM		
[cre													
5 KSNV	10/02/12	2-10/08/12	The Agenda 1230p	m 12	30-1p]	MTWThF	- :30) (\$90.00)	0.00 NM		
	edited												
[cre		2 10/09/12	Days of our Lives	s CM	1258p-2pm	. 1	/TWTF	:30	5 5	S150.00 4	0.00 NM	0	\$0.00
NIO KONV	10/02/1	2 10/00/12	Days of our Lives		1230p-2pm	1 1	/II WII'	.30	5 .	130.004	U.UU INIVI	U	φυ.υυ
DAYS C	F OUR	LIVES	•										
Sta Week: 10/	rt Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Wee		Ratin 0.0							
	Date Ra		Description		5 \$150.00 art/End Time	0.0		Weekdays	Lengt	n Rate	Rtg Type		
			Days of our Lives		58p-2pm		-	MTWThF		(\$15 0.00)			
	edited												
[cre	-	2-10/08/12 I	Days of our Lives	12	58p-2pm		1	MTWThF	- :30) (\$150.00)	0.00 NM		
	edited	10,00,121	Sayo or our Erros		оор 2рт				.00	(φ100.00)	0.00 74117		
[cre	-												
		2-10/08/12 I	Days of our Lives	12	58p-2pm]	MTWThF	- :30) (\$150.00)	• 0.00 <i>NM</i>		
Cre [cre	edited edit]												
	-	2-10/08/12 L	Days of our Lives	12	58p-2pm]	МГWГhF	- :30	(\$150.00)	0.00 NM		
	edited												
[cre	-	2-10/08/12	Days of our Lives	12	58p-2pm		1	МГWГhF	3/) (\$150.00)			
	edited	2 10/00/12 1	Days of our Lives	12	оор ұртт		,	WII WIIII		(φ100.00)	0.00 11111		
[cre													
N17 KSNV	10/02/1	2 10/08/12	The Doctors	СМ	2pm-3pm	N	/TWTF	:30	5 5	3100.004	0.00 NM	0	\$0.00
THE DC	CTORS		The Doctors										
	rt Date	End Date	Weekdays	Spots/Wee	k Rate	Ratin	<u>g</u>						
Week: 10/		10/08/12	MTWTF		5 \$100.00	0.0						I	

Print Date: 10/15/12 15:12:48 Page 11of 18

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code	Break Start/End	Time Days Len Spots Rate Pri Rtg Type Spots Amount
N17 KSNV 10/02/12 10/08/12 The Doctors The Doctors	CM 2pm-3pm	MTWTF :30 5 \$100.00 4 0.00 NM 0 \$0.00
THE DOCTORS		
Start Date End Date Weekdays	Spots/Week Rate 5 \$100.00	Rating 0.00
Spot Ch Date Range Description	Start/End Time	0.00 Weekdays Length Rate Rtg Type
1 KSNV 10/02/12-10/08/12 The Doctors	2pm-3pm	MTWThF :30 (\$100.00) 0.00 <i>NM</i>
Credited [credit]	, ,	· · · · ·
2 KSNV 10/02/12-10/08/12 The Doctors	2pm-3pm	MTWThF :30 (\$100.00) 0.00 <i>NM</i>
Credited [credit]		
3 KSNV 10/02/12-10/08/12 The Doctors	2pm-3pm	MTWThF :30 (\$100.00) 0.00 <i>NM</i>
Credited [credit]		
4 KSNV 10/02/12-10/08/12 The Doctors	2pm-3pm	MTWThF :30 (\$100.00) 0.00 <i>NM</i>
Credited		
[credit] 5 KSNV 10/02/12-10/08/12 The Doctors	2nm 2nm	MTWThF :30 (\$100.00) 0.00 <i>NM</i>
Credited	2pm-3pm	M1 W111130 (φ100.00) 0.00 1/W
[credit]		
N18 KSNV 10/02/12 10/08/12 Dr. Phil	CM 3-4p	MTWTF :30 5 \$150.00 4 0.00 NM 1 \$150.00
Dr Phil		
DR. PHIL		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/02/12 10/08/12 <u>MTWTF</u>	Spots/Week Rate	Rating
Week: 10/02/12 10/08/12 MIWIF Spot Ch Date Range Description	5 \$150.00 Start/End Time	0.00 Weekdays Length Rate Rtg Type
1 KSNV 10/02/12-10/08/12 Dr. Phil	3-4p	MTWThF :30 (\$150.00) 0.00 NM
Credited	·	
[credit]		
2 KSNV 10/02/12-10/08/12 Dr. Phil	3-4p	МГWГhF :30 (\$150.00) 0.00 <i>NM</i>
Credited		
[credit] 3 KSNV 10/02/12-10/08/12 Dr. Phil	3-4p	MTWThF :30 (\$150.00) 0.00 <i>NM</i>
Credited	0 1 p	.50 (ψ100.00) 0.00 1444
[credit]		
5 KSNV 10/02/12-10/08/12 Dr. Phil	3-4p	MTWThF :30 (\$150.00) 0.00 <i>NM</i>
Credited		
[credit]		
19 KSNV 10/02/12 10/08/12 NEWS 3 at 4 (1 4PM NEWS (1 h		MTWTF :30 10 \$175.004 0.00 NM 10 \$1,750.00
FIRST NEWS 3 AT FOUR	O1-1M1 D-1-	Defen
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/02/12 10/08/12 <u>MTWTF</u>	<u>Spots/Week</u> <u>Rate</u> 10 \$175.00	Rating 0.00
20 KSNV 10/02/12 10/08/12 M-F Early News	CM 5-630p	MTWTF :30 15 \$1,200.00 1 0.00 NM 15 \$18,000.00
M-F Early News	о о ооор	
EARLY NEWS		
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/02/12 10/08/12 MTWTF	15 \$1,200.00	0.00

Print Date: 10/15/12 15:12:48 Page 12of 18

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/Er	nd Time Days Len Spots Rate Pri Rtg Type Spots Amount
20 KSNV 10/02/12 10/08/12 M-F Early News CM 5-630p	MTWTF :30 15 \$1,200.001 0.00 NM 15 \$18,000.00
M-F Early News EARLY NEWS	
Start Date	
Week: 10/02/12 10/08/12 MTWTF 15 \$1,200.0	
Spot Ch Date Range Description Start/End Time 3 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	e <u>Weekdays Length</u> <u>Rate</u> <u>Rtg Type</u> MTWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2	
[na debates] 4 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	100(+1)=0100)
5 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See <i>MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	20.25
6 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	МГWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See <i>MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	20.25
7 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	, i , i , i , i , i , i , i , i , i , i
8 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	20.25
12 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	20.25
13 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	20.25
14 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 (\$1,200.00) 0.00 <i>NM</i>
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	20.25
15 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30(\$1,200.00) 0.00 <i>NM</i>
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,2 [na debates]	
16 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM
MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]	
17 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM
MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]	
18 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM
MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]	
19 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM
MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]	
20 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM
MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]	
21 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM
MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]	
22 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM
MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]	
23 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM
MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]	
24 KSNV 10/02/12-10/08/12 M-F Early News 5-630p	MTWThF :30 \$1,200.00 0.00 NM

Print Date: 10/15/12 15:12:48 Page 13of 18

KSNV

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA

Ln Ch	Start	End	Inventory Code		ak Start/End 1		Len Sp		Rtg Type	Spots	Amount
20 KSNV	10/02/1	2 10/08/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF-	- :30	15 \$1,200.001	0.00 NM	15	\$18,000.00
EARLY	NEWS		,								
	rt Date	End Date	Weekdays	Spots/Wee		Rating					
Week: 10/ Spot Ch	02/12 Date Ra	10/08/12	MTWTF escription		15 \$1,200.00 art/End Time	0.00	Weekdays	Length Rate	Rtg Type		
── (M) MG	for 20.6	, <u>20.</u> 15,20.8,	20.13,20.3,20.12,	20.14,20.5, 2 0	0.4,20.7		Weekdays	<u> Longin</u> <u>rtato</u>	ing Type	ı	
-		te to Reinst	•	-	000-		Manager 1	00 04 000 00		I	
			I-F Early News 20.13,20.3,20.12,		630p 1 4 20 7		MTWThF	- :30 \$1,200.00	0.00 NIVI		
		te to Reinst		20.14,20.0,2	J.4,20.1						
		2 10/07/12 OLLOWING	News 3 Live in P News 3 in Prime NFI)		7-10pm		S :30	1 \$450.004	0.00 NM	1	\$450.00
	rt Date	End Date	Weekdays	Spots/Wee	ek Rate	Rating					
Week: 10/		10/07/12	S		1 \$450.00	0.00					
23 KSNV	10/02/1	2 10/08/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF-	- :30	5 \$1,300.001	0.00 NM	5	\$6,500.00
JEOPA	RDY		W-1 Ocopardy								
	rt Date	End Date	Weekdays	Spots/Wee		Rating					
Week: 10/	02/12 Date Ra	10/08/12	MTWTF	C+	5 \$1,300.00 art/End Time	0.00	Mookdovs	Longth Pata	Rtg Type		
			escription 1-F Jeopardy	_	30-7pm		Weekdays MTWThF				
		6,23.7,23.8,						(, , ,			
-			E] NOT AVAILAB				remain a				
			1-F Jeopardy	63	30-7pm		MTWThF	- :30 (\$1,300.00)	0.00 NM		
	EBATES]	6,23.7,23.8,	23.9,23.10								
-	-	2-10/08/12 N	1-F Jeopardy	63	30-7pm		MTWThF	- :30 (\$1,300.00)	0.00 NM		
		6,23.7,23.8,									
			E] NOT AVAILAB 1-F Jeopardy		30-7pm		MTWThF	- :30 (\$1.300.00	1 0 00 0/1/4		
		6,23.7,23.8,		0.0	00-7 pm		IVII WIIII	50(φ1,500.00)	7 0.00 IVIVI		
			E] NOT AVAILAB	LE RATE							
			1-F Jeopardy	63	30-7pm		MTWThF	- :30 (\$1,300.00)	0.00 NM		
		6,23.7,23.8, LABLE RAT	23.9,23.10 E] NOT AVAILAB	LE RATE							
			I-F Jeopardy	63	30-7pm		MTWThF	- :30 \$1,300.00	0.00 NM		
_		,23.4,23.2,2 te to Reinst	,								
-			1-F Jeopardy	63	30-7pm		MTWThF	- :30 (\$1,300.00)	0.00 NM		
	e MG 23.		A.T.E.1								
-		= NBC DEB	ATE] I-F Jeopardy	63	30-7pm		МГWГhF	- :30 \$1,300.00	MIA 00 0		
		,23.4,23.2,2		00	50-7 pm		IVII WIIII'	50 \$1,500.00	O.OO INIVI		
_		te to Reinst									
			I-F Jeopardy	63	80-7pm		MTWThF	- :30 \$1,300.00	0.00 NM		
_		,23.4,23.2,2 te to Reinst									
-			I-F Jeopardy	63	30-7pm		MTWThF	- :30 \$1,300.00	0.00 NM		
⊕ MG	for 23.3	,23.4,23.2,2	3.5,23.1		•			. ,			
-		te to Reinst	ate] eopardy in PRIME	: 1.4	-SA 8-11p / SUľ	\	W	- :30 \$1,300.00	0.00 0114		
	for 23.7		eopardy III I KIME	. 171	-3A 0-11p / 301		,,	50 φ1,500.00	0.00 INIVI		
-	V CODE]										
24 KSNV	10/02/1	2 10/08/12	M-F Wheel	CM	7-730pm	МГЖГБ-	- :30	5 \$1,300.001	0.00 NM	5	\$6,500.00
WHEEL	OF FOR	TUNE	M-F Wheel of Fo	ortune							
_	rt Date	End Date	Weekdays	Spots/Wee	ek Rate	Rating					
Week: 10/		10/08/12	MTWTF		5 \$1,300.00	0.00					

Print Date: 10/15/12 15:12:48 Page 14of 18

KSNV

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA

Ln Ch Start End Inventory Code	Break Start/End Tim	e Days Len Spots Rate Pri Rtg l	Type Spots Amount
24 KSNV 10/02/12 10/08/12 M-F Wheel	CM 7-730pm	MTWTF :30 5 \$1,300.001 0.00	NM 5 \$6,500.00
M-F Wheel of Fortune WHEEL OF FORTUNE	е		
	ots/Week Rate F	Rating	
Week: 10/02/12 10/08/12 MTWTF	5 \$1,300.00	0.00	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg 1	
1 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	MTWThF :30(\$1,300.00) 0.00	NM
See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE R			
2 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	MTWThF :30 (\$1,300.00) 0.00	NM
See MG 24.6,24.7,24.8,24.9,24.10 [DEBATES]			
3 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	MTWThF :30 (\$1,300.00) 0.00	NM
See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE R	ATE		
4 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	MTWThF :30 (\$1,300.00) 0.00	NM
See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE R	ATE		
5 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	MTWThF :30 (\$1,300.00) 0.00	NM
See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE R	ATE		
6 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	МГ- ThF :30 \$1,300.00 0.00	NM
MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate]			
7 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	MT-ThF :30 \$1,300.00 0.00	NM
MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate]			
8 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	МТ- ThF :30 \$1,300.00 0.00	NM
MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate]			
9 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm	MT-ThF :30 \$1,300.00 0.00	NM
MG for 24.2,24.5,24.1,24.3,24.4			
[Revised Rate to Reinstate]	7.700	ME TILE 00 \$4,000,00 0.00	N. 10.4
10 KSNV 10/02/12-10/08/12 M-F Wheel MG for 24.2,24.5,24.1,24.3,24.4	7-730pm	МТ- ThF :30 \$1,300.00 0.00	NM
[Revised Rate to Reinstate]			
25 KSNV 10/02/12 10/08/12 FacetoFace/Ralston I		MTWTF :30 5 \$900.001 0.00	NM 5 \$4,500.00
Face to Face w/ J.Ra			
Start Date End Date Weekdays Sp Week: 10/02/12 10/08/12 MTWTF	<u>ots/Week</u> <u>Rate</u> <u>5</u> \$900.00	Rating 0.00	1

Print Date: 10/15/12 15:12:48 Page 15of 18

KSNV

Order / Rev: 105004 Advertiser: Obama for America OBAM FOR AMERICA Alt Order #: 06837947 Product Desc:

Ln Ch Start End Inventory Code Break Start/End	Time Days Len Spots Rate Pri Rtg Type Spots Amount
25 KSNV 10/02/12 10/08/12 FacetoFace/Ralston Rep@M 730-758pm	MTWTF :30 5 \$900.001 0.00 NM 5 \$4,500.00
Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON	
Start Date End Date Weekdays Spots/Week Rate Week: 10/02/12 10/08/12 MTWTF 5 \$900.00	Rating
Week: 10/02/12 10/08/12 MIWIF 5 \$900.00 Spot Ch Date Range Description Start/End Time	0.00 <u>Weekdays Length</u> <u>Rate Rtg</u> <u>Type</u>
1 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm	MTWThF :30 (\$900.00) 0.00 NM
See MG 25.6,25.7,25.8,25.9 [PGM CHG = NBC DEBATE]	
3 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm	MTWThF :30 (\$900.00) 0.00 <i>NM</i>
See MG 25.6,25.7,25.8,25.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm	MTWThF :30 (\$900.00) 0.00 <i>NM</i>
See MG 25.6,25.7,25.8,25.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm	MTWThF :30 (\$900.00) 0.00 <i>NM</i>
<i>See MG 25.6,25.7,25.8,25.9</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
6 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm	MT-ThF :30 \$900.00 0.00 NM
7 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm	MT-ThF :30 \$900.00 0.00 NM
8 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm	MT-ThF :30 \$900.00 0.00 NM
(f) MG for 25.4,25.3,25.5,25.1 [Revised Rate to Reinstate]	
9 KSNV 10/02/12-10/08/12 FacetoFace/Ralston Report 730-758pm	MT-ThF :30 \$900.00 0.00 NM
MG for 25.4,25.3,25.5,25.1	
[Revised Rate to Reinstate] N28 KSNV 10/08/12 10/08/12 Mon PR 8-10p CM 8-10pm	M :30 1 \$1,100.00 4 0.00 NM 0 \$0.00
Monday Prime 8-10pm	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating
Week: 10/08/12 10/14/12 M 1 \$1,100.00 Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length Rate Rtg Type
Spot Ch Date Range Description Start/End Time 1 KSNV 10/08/12-10/14/12 Mon PR 8-10p 8-10pm	<u>Weekdays</u> <u>Length Rate</u> <u>Rtg</u> <u>Type</u> M <i>:30(\$1,100.00) 0.00 <i>NM</i></i>
Credited [credit]	
29 KSNV 10/02/12 10/02/12 Tues PR 8-9p CM 8-9pm	-T :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00
Tuesday Prime 8-9pm THE VOICE	
Start Date End Date Weekdays Spots/Week Rate	<u>Rating</u>
Week: 10/01/12 10/07/12 -T 1 \$1,100.00	0.00
N30 KSNV 10/02/12 10/02/12 Tues PR 10-11p CM 10-11pm Tuesday Prime 10-11pm	-T :30 1 \$3,200.001 0.00 NM 0 \$0.00
PARENTHOOD Start Pate Ford Pate Washdaya Spate Wash Pate	Dating
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -T 1 \$3,200.00	Rating 0.00
Spot Ch Date Range Description Start/End Time 1 KSNV 10/01/12-10/07/12 Tues PR 10-11p 10-11pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> - T :30 (\$3,200.00) 0.00 <i>NM</i>
See MG 30.2	- 150 (\$0,200.00) 0.00 NW
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/02/12-10/02/12 Tues PR 10-11p 10-11pm	- T :30 (\$3,200.00)
② KSIVV 10/02/12-10/02/12 Tues PR 10-11p 10-11pm 10-11pm 10-11pm	- 150 (φσ,2-σσ.σσ) 0.00 <i>IVIVI</i>
[credit]	
32 KSNV 10/04/12 10/04/12 Thurs PR 10-11p CM 10-11pm Thursday Prime 10-11pm	T :30 1 \$950.00 4 0.00 NM 1 \$950.00
ROCK CENTER	Pating
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 T 1 \$950.00	Rating 0.00

Print Date: 10/15/12 15:12:48 Page 16of 18

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Day	s Len	Spots	Rate Pri	i Rtg Type	Spots	Amount
N33 KSNV	10/05/1	2 10/05/12		CM	10-11pm	F	F :30) 1	\$1,000.004	0.00 NM	0	\$0.00
DATEL	INE NBC		Friday Prime 10	-11pm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10, Spot Ch	/01/12 n Date Ra	10/07/12	F Description		\$1,000.00 t/End Time	0.00	Weekda	avs le	ngth Rate	e Rtg Type		
		2-10/07/12 F			1pm		F		:30 (\$1,000.00			
_	e <i>dited</i> edit]											
		2 10/07/12	NFL Pre-Game /	FNA CM	1p-530pm		- S :30) 1	\$600.004	0.00 NM	1	\$600.00
			NFL Pre-Game		.,,				***************************************			*******
	BALL NIG art Date	HT IN AMEI End Date	RICA Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$600.00	0.00						
N37 KSNV	10/07/1	2 10/07/12	NFL Football	СМ	1P-9PM		-S :30) 1	\$4,000.004	0.00 NM	0	\$0.00
SUN N	T FB: SD	@ N ORLE	NFL Football ANS ExactDates N	N/A								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	/01/12 i Date Ra	10/07/12 nge D	S Description		\$4,000.00 t/End Time	0.00	Weekda	avs Le	ngth Rate	e Rtg Type		
			IFL Football	1P-9					:30 (\$4,000.00			
	e <i>dited</i> edit]											
		2 10/07/12	Jeopardy in PRII	ME CM	M-SA 8-11p	/ SUN	- S :30) 1	\$350.004	0.00 NM	0	\$0.00
TDD - (NITI		Jeopardy in Prin	ne	·							
TBD aft	er NFL art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	S	1	\$350.00	0.00						
	Date Ra		Description Description PRIME		<u>t/End Time</u> A 8-11p / SUN	ı	Weekda	<u> </u>	<u>ngth </u>	e Rtg Type		
	edited	10/07/12 0	coparay iii i i iiii		7. 0 1 1p / 001			Du	.σσ (φοσσ.σσ	, 0.00 / 111/		
	edit]			/ N 2011		/ 0			*	2 22 1114		
39 KSNV	10/07/1	2 10/07/12	LAW & ORDER Law & Order (sy		M-SA 8-11p	/ SUN	-S :30	0 1	\$350.004	0.00 NM	1	\$350.00
		AFTER NFL		,								
Sta Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$350.00	Rating 0.00						
			M-F News 3 at E	leven CM	11pm-1135p		? :30) 5	\$275.004	0.00 NM	5	\$1,375.00
NEW/S	3 NIGHT:	SIDE	M-F News 3 at E	Eleven								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MTWTF	5	\$275.00	0.00						
41 KSNV	10/06/1	2 10/06/12	Sa-Su News 3 at Sa-Su News 3 a		11pm-1135p	om	S- :30	0 1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 NIGHT	SIDE										
Sta Week: 10	art Date	End Date 10/07/12	Weekdays S-	Spots/Week	Rate \$1,100.00	Rating 0.00						
	Date Ra		escription escription		t/End Time	0.00	Weekda	ays <u>Le</u>	ngth Rate	Rtg Type		
	/ 10/01/12 e MG 41.		Sa-Su News 3 at E	<i>leven</i> 11pr	m-1135pm			Sa	:30 (\$1,100.00	0.00 NM		
			E] NOT AVAILAB	LE RATE								
_			a-Su News 3 at E	leven 11pr	m-1135pm			Sa	:30 \$1,100.0	0.00 NM		
-	G for 41.1 evised Ra	10/06 ite to Reinst	ate]									
			Sa-Su News 3 at	t ElevenCM	11pm-1135p	om	- S :30) 1	\$285.004	0.00 NM	1	\$285.00
NFWS	3 NIGHT:	SIDE	Sa-Su News 3 a	t Eleven								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	The Tenight Che	1	\$285.00	0.00	7 .04	<u> </u>	ΦΕΩΩ ΩΩ 4	0.00 NA4	_	# 0 F 00 00
43 NOINV	10/02/1	2 10/08/12	The Tonight Sho Tonight Show	w CM	1135p-1237	a MTWTF	? :30	5	\$500.001	0.00 NM	5	\$2,500.00

Print Date: 10/15/12 15:12:48 Page 17of 18

 Order / Rev:
 105004
 Advertiser:
 Obama for America

 Alt Order #:
 06837947
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/02/12 - 10/08/12
 Estimate:
 1537

Ln Ch Start End Inventory Code B	reak Start/End Time Days	Len Spots Rate Pri	Rtg Type Spots Amount
TONIGHT SHOW W/ JAY LENO	, i	•	<u> </u>
Start Date End Date Weekdays Spots/V	Veek Rate Rating		
Week: 10/02/12 10/08/12 MTWTF	5 \$500.00 0.00		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Rtg Type
1 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	MTWThF :30 (\$500.00)	∙ 0.00 <i>NM</i>
See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
2 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	MTWThF :30 (\$500.00)	. 0.00 <i>NM</i>
See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	·	,	
3 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	MTWThF :30 (\$500.00)	. 0.00 <i>NM</i>
See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		, ,	
4 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	МГWThF :30 (\$500.00)	∙ 0.00 <i>NM</i>
See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	·	, ,	
5 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	МГWThF :30 (\$500.00)	∙ 0.00 <i>NM</i>
See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
6 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	MTWThF :30 \$500.00	0.00 NM
MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]			
7 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	MTWThF :30 \$500.00	0.00 NM
MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]			
8 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	MTWThF :30 \$500.00	0.00 NM
MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]			
9 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	MTWThF :30 \$500.00	0.00 NM
MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]			
10 KSNV 10/02/12-10/08/12 The Tonight Show	1135p-1237a	MTWThF :30 \$500.00	0.00 NM
MG for 43.2,43.1,43.3,43.4,43.5			
[Revised Rate to Reinstate]			
44 KSNV 10/02/12 10/08/12 Late Night w/Fallon C Late Night w/Fallon	M 1237a-136am МГWГF-	- :30 5 \$250.001	0.00 NM 5 \$1,250.00
LATE NIGHT W/JIMMY FALLON			
Start Date End Date Weekdays Spots/V Week: 10/02/12 10/08/12 MTWTF Spots/V	Veek Rate Rating 5 \$250.00 0.00		

Print Date: 10/15/12 15:12:49 Page 18of 18

Order / Rev: 105004 Advertiser: Obama for America

Alt Order #: 06837947 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inve	ntory Code Break	Start/End Time	Days Le	n Spots F	Rate Pri	Rtg Type	Spots	Amount
44 KSNV 10/02/12 10/08/12 Late	_	1237a-136am	MTWTF :	30 5 \$2	50.00 1	0.00 NM	5	\$1,250.00
Late LATE NIGHT W/JIMMY FALLON	Night w/Fallon							
	eekdays Spots/Week	Rate Rat	ina					
	WTF Spots/Week		1.00					
Spot Ch Date Range Descrip		t/End Time	Week	days Length	Rate	Rtg Type		
1 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWT	nF :30	(\$250.00)	0.00 NM		
See MG 44.6,44.7,44.8,44.9,4 [.NOT AVAILABLE RATE] NO								
2 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWT	nF :30	(\$250.00)	0.00 <i>NM</i>		
See MG 44.6,44.7,44.8,44.9,4 [.NOT AVAILABLE RATE] NO								
3 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWTł	nF :30	(\$250.00)	0.00 <i>NM</i>		
See MG 44.6,44.7,44.8,44.9,4 [.NOT AVAILABLE RATE] NO								
4 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWTł	nF :30	(\$250.00)	0.00 <i>NM</i>		
See MG 44.6,44.7,44.8,44.9,4 [.NOT AVAILABLE RATE] NO								
5 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWTh	nF :30	(\$250.00)	0.00 <i>NM</i>		
See MG 44.6,44.7,44.8,44.9,4 [.NOT AVAILABLE RATE] NO								
6 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWT	nF :30	\$250.00	0.00 NM		
MG for 44.4,44.5,44.2,44.1,44 [Revised Rate to Reinstate]	.3							
7 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWT	nF :30	\$250.00	0.00 NM		
MG for 44.4,44.5,44.2,44.1,44 [Revised Rate to Reinstate]	.3							
8 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWTł	nF :30	\$250.00	0.00 NM		
MG for 44.4,44.5,44.2,44.1,44	.3							
[Revised Rate to Reinstate]	aht w/Fallon 1997	70 1260m	MEWEL	-E .20	ድጋድር ርር	0 00 NM		
9 KSNV 10/02/12-10/08/12 Late Nig MG for 44.4,44.5,44.2,44.1,44	~	7a-136am	IVI W I IV	ıF :30	\$250.00	0.00 NM		
[Revised Rate to Reinstate]								
10 KSNV 10/02/12-10/08/12 Late Ni	ght w/Fallon 1237	7a-136am	MTWT	nF :30	\$250.00	0.00 NM		
MG for 44.4,44.5,44.2,44.1,44	.3							
[Revised Rate to Reinstate]								
N45 KSNV 10/06/12 10/06/12 Satu		1130pm-1:02am	S- ::	30 1 \$4	00.004	0.00 NM	0	\$0.00
SATURDAY NIGHT LIVE	ırday Night Live							
Start Date End Date We	eekdays Spots/Week	Rate Rat	ing					
110010 10/01/12	S- 1		.00					
Spot Ch Date Range Descrip 1 KSNV 10/01/12-10/07/12 Saturda		t/End Time Dpm-1:02am	Week		Rate (\$400.00)	Rtg Type		
Credited	ay Nigrit Live 1130)piii-1.02aiii		sa30	(\$400.00)	0.00 11111		
[credit]								
46 KSNV 10/07/12 10/07/12 Spor	ts Night in Las VegaSM	Sun 1135p-1200a	S ::	30 1 \$	90.004	0.00 NM	1	\$90.00
Spor	rts Night in Las Vegas							
SPORTS NIGHT IN LAS VEGAS								
	eekdays Spots/Week	Rate Rat \$90.00 0	<u>ing</u> 1.00					
100 KSNV 10/02/12 10/08/12 Noor	·	12-1230pm		30 1 \$4	25.00 1	0.00 NM	1	\$425.00
	n News	1200piii		- υ υ υ υ υ υ υ υ υ υ υ υ υ υ υ υ υ υ υ	_5.00 1	3.00 14141	'	ψ.20.00
NEWS 3 AT NOON								
	eekdays Spots/Week	Rate Rat						
Week: 10/02/12 10/08/12 MIV	WTF 1	\$425.00 0	.00					